

CURRICULUM VITAE



1.	Full Name	Professor Dr. Norsida Man
2.	Department	Department of Agribusiness and Bioresource Economics
3.	Faculty	Faculty of Agriculture
4.	Field of Specialization	Agriculture Extension, Agribusiness, Agriculture Development and Agriculture Economics and Management
5.	Tel. No.	Mobile: +6012-3993872

6. Academic Background

Degree Awarded	Duration	Institutions
Ph.D in Agricultural Economics and Management	1999-2003	Kagoshima University, Kagoshima Prefecture, Japan
M.Sc. in Agricultural Economics and Management	1997-1999	Kagoshima University, Kagoshima Prefecture, Japan
Bachelor of Agricultural System Engineering	1990-1994	Kagoshima University, Kagoshima Prefecture, Japan
Education	Duration	Institutions/Schools
Asasi Sains: Persediaan Khas Jepun/Pre-University	1988-1999	Universiti Malaya, Kuala Lumpur
Sijil Pelajaran Malaysia (Science)	1986-1987	Sekolah Menengah Sultanah Asma, Alor Setar, Kedah
Sijil Rendah Pelajaran (Home Science)	1983-1985	Sekolah Menengah Sungai Limau Dalam, Yan, Kedah

7. Teaching Activities

- 1) EPT3202 Farm Management
- 2) EPT3203 Farm Management
- 3) PPT4206 Agriculture Cooperative Management
- 4) PPT4209 Plantation Management System

- 5) TKP3201 Agriculture Extension
- 6) TKP3205 Agriculture Extension Communication and Method Demonstration
- 7) PPT5230 Human Resource Management in Plantation
- 8) EPT4501 Economics and Policies in Agricultural Development
- 9) EPT3201 Agricultural Production Economics
- 10) EPT5501 Economics and Policies in Agricultural Development
- 11) EPT5503 Sustainable Development

8. Publication

1) List of Published Article (*Citation Journal*)

No.	Year	Author/s *Corresponding Author	Title/Journal	Indexing Bodies
1.	2024	Nur Jeffah Muhammad Khalil, Norsida Man , Nurul Nadia Ramli	Does Demographic Backgrounds Affect Agricultural Drone Technology Adoption in Granary Areas? <i>International Journal of Research and Innovation in Social Science (IJRISS)</i>	ERA
2.	2024	Shin Yee Siaw, Norsida Man , Nurul Nadia Ramli, Munifah Siti Amir Yusuf and Umar Abdulmumini	The Contribution of Agricultural Extension to Empowerment of Women for Agricultural Development <i>Journal of Agricultural Extension</i>	Scopus Q4
3.	2024	Eleanor Daniella Lokman, Norsida Man and Nik Norasma Che'Ya	Adoption Intentions of Aquaculture Farmers of the BioDOF-Map System <i>Journal of Global Innovations in Agricultural Sciences</i>	ERA
4.	2024	Gloria Ashiegbu, Norsida Man , Juwaidah Sharifuddin, Mark Buda and Olufemi Adesope	Impacts of Climate Variability on Agricultural Activities and Availability of Agroforestry Practices in Southeast Nigeria <i>Journal of Global Innovations in Agriculture Sciences</i>	Scopus Q4
5.	2024	Mohammad Salem Faizi, Norsida Man , Patisha Akbari and Khal Mohammad Ahmadzai	Perception Level of Community Members Towards the Roles of Local Leaders in Community Development Decision-Making in Bamyar, Afghanistan <i>Journal of Rural Development</i>	Scopus Q4
6.	2024	Norsida Man , Shin Yee Siaw, Munifah Siti Amir Yusuf and Siti Azizah	Veterinary Extension Services in the Integration Program of Cattle Farming and Oil Palm in Target Area Concentration (TAC) <i>Sarhad Journal of Agriculture</i>	Scopus Q4

7.	2024	Isah Shehu Nabara, Abel Okoh Kaduna, Isah Mohammed Gbodo and Norsida Man	Post Oil Subsidy Regime: Entrepreneurship Skills Acquisition Programme for Youth Empowerment in North Central Nigeria <i>IOSR Journal of Humanities and Social Science</i>	Non-Scopus
8.	2024	Amira Hanani Azali Sazali, Nitty Hirawaty Kamarulzaman and Norsida Man	Exploring the Factors Influencing Shrimp Farmers' Adoption Intentions toward Improved Disease-Prevention Technologies AGRARIS <i>Journal of Agribusiness and Rural Development Research</i>	Scopus Q4
9.	2024	Wan Nor Syafikah Wan Abdullah, Nur Anisah Syafiqah Mohamad Shukri, Norhafizah Md Zain, Farah Adilla Abdullah, Suhana Zakaria, Tengku Halimatun Sa'adiah T Abu Bakar, Norsida Man and Jasmin Arif Shah	Understanding of the Fruit Farmers' Adoption Intention toward Organic Farming International <i>Journal of Research and Innovation in Social Science</i>	ERA
10.	2024	Abubakar Shehu Umar, Norsida Man , Jasmin Arif Shah and Nitty Hirawaty Kamarul	Influences of Policies and Language of Communication on Achievement Level of Extension Services among Crop Farmers in North-eastern Nigeria <i>International Journal of Research and Innovation in Social Science (IJRISS)</i>	ERA
11.	2024	Muhammad Mursyid Mohd Tanos, Norsida Man and Nolila Mohd Nawi	Perceived Ease of Use, Perceived Usefulness, and Intention to Use E-Commerce Platforms by Agribusiness Owners in Malaysia: A Review International <i>Journal of Academic Research in Business and Social Sciences (IJ-ARBSS)</i>	ERA
12.	2024	Eleanor Daniella Lokman, Norsida Man and Nik Norasma Che'Ya	Aquaculture Farmers' Spatial Distribution and Intention to Adopt the Sistem Pengurusan Kawalan Biosekuriti Perikanan (BioDOF-Map) <i>International Journal of Research and Innovation in Social Science</i>	ERA
13.	2024	Norsida Man , Umar Abdulmumini and Shin Yee Siaw	Factors Influencing Participation of Rural Women Farmers in Agricultural Activities in Ranau,	Scopus Q2

			Sabah, Malaysia: An Exploratory Factor Analysis <i>CARAKA TANI Journal</i>	
14.	2024	Siti Azizah, A., Shofiyah R., Irfan H. D., Rachmawati A., Norsida Man and Anif Mukaromah	Empowering Livestock Development: Unveiling Stakeholders' Impact in Besowo Village, Indonesia's Nature Reserve Buffer Zone <i>Tuijin Jishu/Journal of Propulsion Technology</i>	Scopus Q3
15.	2024	Abubakar Shehu Umar, Norsida Man , Jasmin Arif Shah, Nitty Hirawaty Kamarulzaman	Influences of Policies and Language of Communication on Achievement Level of Extension Services among Crop Farmers in North-eastern Nigeria <i>International Journal of Research and Innovation in Social Science. Volume 3 (1) January 2024</i>	ERA
16.	2024	Munifah Siti Amira Yusuf, Norsida Man , Nur Bahiah Mohamed Haris, Ismi Arif Ismail, Siaw Shin Yee and Tengku Halimatun Sa'adiah T Abu Bakar	Improvement Model Framework of Urban Agriculture Program in Malaysia: PLS-SEM Analysis <i>Sarhad Journal, Volume 40, Issue 1</i>	Scopus Q4
17.	2024	Norsida Man , Munifah Siti Amira Yusoff, Shin Yee Siaw and Nurul Athira Mohd Affandi	Farmers' Social, Communication and Psychological Factors Towards Adoption of Husbandry Practices and Innovations in Small Ruminant Farming <i>International Journal of Academic Research in Business and Social Sciences</i>	ERA
18.	2024	Abdul-Fatah Alidu, Norsida Man , Nurul Nadia Ramli, Nur Bahiah Mohd Haris, Amin Alhassan	Adoption Intensity of Climate Smart Adaptation Practices among Smallholders Farmers in Ghana: The Role of Climate Information Access <i>Journal of Global Innovations in Agriculture Sciences (In Press)</i>	Scopus Q4
19.	2023	Dalibu Bakari, Norsida Man , Nolila Mohd Nawi, and Jasmin Arif Shah	ICTs Application and Its Relationship to Job Performances of Extension Workers in North Central Nigeria <i>Journal of Global Innovations in Agricultural Sciences 11(3)</i>	Scopus Q4
20.	2023	Siaw Shin Yee and Norsida Man	Does Participation of Rural Women in Agriculture Associated with Sociodemographic Characteristics? Case of Ranau District in Malaysia	ERA

			<i>International Journal of Academic Research in Business and Social Sciences. Vol. 13, No. 10</i>	
21.	2023	Aris Slamet Widodo, Meita India Wardha, Norsida Man , and Agatha Zenobia Rachman	Motivation of Farmer Group Members in Implementing an Urban Farming Program in Yogyakarta <i>Web of Conferences 444</i>	Scopus
22.	2022	Farhana Iris, Nolila Mohd Nawi, Norsida Man , Nurul Nadia Ramli and MT Uddin	Farmers' Farm Performance is Correlated with the Dimensions of Relationship Marketing: A Study in Bangladesh <i>Agricultural Science, Volume 42, Issue 5, Pages 610</i>	Scopus
23.	2022	Sardar M. Hashimi, Nolila Mohd Nawi, Norsida Man and Khal Mohammad Ahmadzai	Influential factors of apricot market supply in Kandahar, Afghanistan <i>International Journal of Services and Operations Management. Volume 42, Issue 2, Pages 207 - 228</i>	Scopus
24.	2022	Eleanor Daniella Lokman and Norsida Man	GIS Application: Ornamental Fish Farming and Off-Farm Employment in Perak <i>Res Militaris (resmilitaris.net), Vol.12, No.4</i>	Scopus
25.	2022	Eleanor Daniella Lokman, Norsida Man and Suhaida Aini	Web-based Geographic Information System for Tracking Biosecurity Measures in Malaysia's Fisheries Malaysian Space Agency (MYSA), Ministry of Science, Technology, and Innovation <i>Res Militaris (resmilitaris.net), Vol.12, No.4</i>	Scopus
26.	2022	Abdul-Fatah Alidu, Norsida Man , Nurul Nadia Ramli, Nur Bahiah Mohd Haris, Amin Alhassan	Smallholder Farmers Access to Climate Information and Climate Smart Adaptation Practices in the Northern Region of Ghana <i>Heliyon, e09513</i>	ESCI JCR/Q1
27.	2022	Nur Adibah Mohidem, Nur Athirah Roslin, Nik Norasma Che'Ya, Mohammadmehdi Saberioon, Zakri Tarmidi, Jasmin Arif Shah, Wan Fazilah Fazlil Ilahi, Norsida Man	Mobile Computing for Pest and Disease Management Using Spectral Signature Analysis: A Review <i>MDPI Agronomy Journal. Volume 12 (4)</i>	MDPI/Q1
28.	2022	Farhana Iris, Nolila Mohd Nawi, Norsida Man , Nurul Nadia Ramli, MT Uddin	Trust and Communication Influence on Farm Performance for Paddy Farmers: A Study in Bangladesh	Scopus

			<i>Asian Journal of Agriculture and Rural Development. Volume 12, Issue 2</i>	
29.	2022	Munifah Siti Amira Yusuf, Norsida Man , Nur Bahiah Mohamed Haris, Ismi Arif Ismail, and Amar Maruf	Program Evaluation on Urban Agriculture Malaysia: A Review of Evaluation Studies Using CIPP Evaluation Model Approach <i>International Journal of Special Education</i>	ESCI JCR/ Scopus Q3
30.	2022	Munifah Siti Amira Yusuf, Norsida Man, Nur Bahiah Mohamed Haris, Ismi Arif Ismail, and Amar Maruf	Examining the Trend of Social Science Research on Urban Agriculture: A Bibliometric Review <i>Central Asia and the Caucasus</i>	ESCI JCR/ Scopus Q3
31.	2022	Nurul Athira, M. A., Norsida Man , Anjas Asmara Abdul Hadi and Saadu Mustapha	Adoption Level of Improved Animal Husbandry Practices in Small Ruminant Farming among Ranchers in Selangor <i>Journal of Agricultural Extension</i>	ESCI JCR/ Scopus Q4
32.	2022	Munifah Siti Amira Yusuf, Norsida Man , Nur Bahiah Mohamed Haris, Ismi Arif Ismail, and Amar Maruf	Evaluating urban agriculture program effectiveness using CIPP model: a review <i>E3S Web of Conferences 306, 03007 (2021) 1st ICADAI 2021</i>	Scopus Q4
33.	2022	Umar Abdulmumini, Norsida Man , Nitty Hirawaty Kamarulzaman and Nur Bahiah Mohd Haris	Rural Women Farmers Participation in Planning and Implementation of Agricultural Practices in Northeastern Nigeria <i>Journal of Agricultural Extension Vol. 26 (1) January, 2022</i>	ESCI JCR/ Scopus Q4
34.	2022	Mustapha Sa'adu, Norsida Man , Jasmin Arif Shah, Nitty Hirawatty Kamarulzaman and Ahmadu Abubakar Tafida	Mediating Role of Motivation in the Relationships between Awareness, Accessibility, Perceived Organizational Support and Adoption of ICT among Extension Agents in North-East, Nigeria <i>Journal of Agricultural Science and Technology. Volume 24, Issue 6</i>	Scopus
35.	2022	Mustapha Sa'adu, Norsida Man , Jasmin Arif Shah, Nitty Hirawatty Kamarulzaman and Ahmadu Abubakar Tafida	Factors Affecting Use of Information Communication Technologies among Extension Agents in North-East, Nigeria <i>Journal of Agricultural Extension Vol. 26 (1) January 2022</i>	ESCI JCR/ Scopus Q4
36.	2021	Farhana Iris, Nolila Mohd Nawi, Norsida	Mediating Role of Satisfaction between Relationship Marketing and	SSCI JCR Q2

		Man, Nurul Nadia Ramli and Md Taj Uddin	Business Performance of Paddy Farmers in Bangladesh <i>Turkish Journal of Agriculture and Forestry</i>	
37.	2021	Nabara, I. S., Man, N. , Kamarulzaman, N. H., Sulaiman, Z.	Smallholder Oil Palm Farmers' Pro-Adaptation Behaviour under Climate Impact Scenario: Application of Protection Motivation Theory. <i>Climate and Development, 2021, 13(6), pp. 475-483</i>	SSCI JCR Q1
38.	2021	Mustapha Sa'adu, Norsida Man , Jasmin Arif Shah, Nitty Hirawatty Kamarulzaman and Ahmadu Abubakar Tafida	Factors Influencing the Adoption of ICTs in Extension Service Delivery among the Extension Agents in North-East, Nigeria. <i>Sarhad Journal of Agriculture, March 2022, Volume 38, Issue 1, Page 149-159</i>	Scopus Q3
39.	2021	Umar Abdulmumini, Norsida Man , Nitty Hirawaty Kamarulzaman and Nur Bahiah Mohd Haris	Women Farmers Perception of Information Dissemination Skills among Agricultural Extension Workers in Northeastern Nigeria. <i>Journal of Agricultural Extension. Vol. 25 (3) July, 2021</i>	ESCI JCR/ Scopus Q4
40.	2021	Norsida Man , Nurul Farhana Saharrudin, Asnarulkhadi Abu Samah, Nobaya Ahmad and Samsul Farid Samsuddin	Psychological Factor (Mental Model) That Influencing the Usage of Fishery Technology among Youth Fishermens: A Narrative Review. <i>International Journal of Academic Research in Business and Social Sciences (Volume 11, Issue 6 – 2021)</i>	ERA
41.	2021	Norsida Man , Mohammad Salem Faizi, Nolila Mohd Nawi, Khall Mohammad Ahmadzai	The Influence Factors of Local Leaders' Roles toward the Community Development Decision-Making in Bamyar, Afghanistan. <i>International Journal of Scientific & Technology Research, Vol 10, Issue 8</i>	Scopus (inactive)
42.	2021	Mustapha, S., Man, N. , Shah, J. A., Kamarulzaman, N. H., Tafida, A. A., and Gizaki, L. J.	ICT Application in Extension Service Delivery among the Extension agents, in North-East Nigeria <i>Nigerian Journal of Tropical Agriculture, Vol. 21, 2021 (26-35)</i>	Non CIJ
43.	2020	Tengku Halimatun Sa'adiah T Abu Bakar, Norsida, M. et al	Factors Explaining Post Harvest Practices Adoption among Fruits Farmers in Johor <i>IOP Conf. Ser.: Earth Environ. Sci. 549 (2020) 012095</i>	Web of Science/Scopus/ ERA
44.	2020	Tengku Halimatun Sa'adiah T Abu Bakar, Norsida, M. et al	Adoption of Post-Harvest Practices Implemented by Fruit Farmers in Johor	Web of Science/Scopus/ ERA

			<i>IOP Conference Series: Earth and Environmental Science 596 (2020) 012088</i>	
45.	2020	Norsida Man and Jasmin Arif Shah	Acceptance of New Coconut Seed Matag Among Coconut Growers in Bagan Datoh, Perak and Bachok, Kelantan <i>International Journal of Academic Research in Business and Social Sciences, 10(16), 1–26.</i>	Web of Science/Scopus/ ERA
46.	2020	Sardar M. Hashimi, Nolila Mohd Nawi, Norsida Man and Khal Mohammad Ahmadzai	Marketing of Apricot Supplied to the Market in Kandahar, Afghanistan. <i>Pertanika J. Soc. Sci. & Hum. 28 (3): 1875 - 1890 (2020)</i>	Web of Science/Scopus/ ERA
47.	2020	Man, N. , Hassim, H., Sehu, N. and Norasma, N.	Drone Services and Application for Paddy Fertilizing and Oil Palm Mapping for Climate Change. <i>40th Asian Conference on Remote Sensing, ACRS 2019: Progress of Remote Sensing Technology for Smart Future&amp;amp;amp;amp;amp;amp;amp;am p;quot; (2020)</i>	Web of Science/Scopus/ ERA
48.	2020	Bashir G. Muktar Norsida Man , Umar Mukhtar, Ahmadu Hussaini	Performance Analysis of Flood Risks Communication and Adaptation Program for Fishermen in East-Coast Malaysia <i>Int. J. Agr. Ext. 08 (02) 2019. 67-76</i>	Scopus
49.	2019	Norsida Man , Nabara Isah Shehu, Nitty Hirawaty Kamarulzaman and Zulkefly Sulaiman	The Influence of Attitude, Social Norms on Adaptation Practices of Oil Palm Smallholders, and Mediation Role of Intention towards Climate Change Impact in Malaysia. <i>International Journal of Scientific & Technology Research, Volume 8, Issue 09, September 2019, ISSN 2277-8616.</i>	Web of Science/Scopus/ ERA
50.	2019	Hassan, S, Galadima, M., Man, N. and Abu, I.	Exploring Farmers Attitude, Practice and Relationship with Adoption of Improved Pearl Millet Technology in North-Eastern Nigeria. <i>International Journal of Scientific and Technology Research (2019), 8(9), 1098-1105. ISSN: 22778616</i>	Scopus

51.	2019	Sulaiman Umar*, Norsida Man , Nolila Mohd Nawawi, Ismail Abd. Latif and Bashir Garba Muktar	Underlying Structure of Job Competency Scale in Climate-Smart Agricultural Extension Service. <i>Pertanika J. Soc. Sci. & Hum.</i> 27 (T): 93 - 111 (2019)	Web of Science/Scopus/ ERA
52.	2019	Nurul Nabilah Huda Mohamad Shukri, Nolila Mohd Nawawi, Amin Mahir Abdullah & Norsida Man	Actual Purchase Behavior of Edible Bird's Nest Products in Malaysia Using Cluster Analysis. <i>Journal of Food Products Marketing</i> 2019, Vol. 25, No. 8, 849–860	Scopus
53.	2019	Shukri, N. Nawawi, N., Abdullah, A. and Man, N.	Segmenting Consumers Purchase Intention towards Edible Bird's Nest Products Using the Decision Tree Techniques. <i>International Journal of Supply Chain Management</i> (2019), 8(3), 554-559. ISSN: 20507399	Web of Science/Scopus/ ERA
54.	2019	Ramli, N.S., Norsida, M. , Hassan, M. S., Bahaman, A. S., Omar, S. Z., Sarina, Y., Rahman, N. A. A., & Ibrahim, M. S.	Pattern of Mobile Phone Usage among Paddy Farmers <i>International Journal of Academic Research in Business and Social Sciences</i> , Vol. 9, No. 12, 2019.	ERA
55.	2019	Ramli, N. S., Hassan, M. S., Man, N. , Samah, B. A., Omar, S. Z., Rahman, N. A. A., Ibrahim, M. S.	Seeking of Agriculture Information through Mobile Phone among Paddy Farmers in Selangor. <i>International Journal of Academic Research in Business and Social Sciences</i> , 9(6), 527–538.	ERA
56.	2018	Muktar, B. G., Man, N.* , Saleh, J. M. & Daneji, M. I.	Evaluation of ICTs access, use and preferences for livelihood resilience: results from a survey of Malaysian fisher folks. <i>The Journal of Agricultural Education and Extension</i> , 24(4), 377-388.	Scopus/Web of Science (ESCI)
57.	2018	Norsida, M.* , Mohd. Fauzi, F. & Muhammad Aliff, Y.	Examining Fisherman Perception towards Climate Change Impacts and Fishery Agencies. <i>International Journal of Academic Research in Business and Social Sciences</i> , 8(2), 363-381.	ERA

58.	2018	Zuhal Rdhaiwi Kadhim, Norsida Man* , Ismail Abd. Latif and Kelly Wong Kai Seng.	Break-Even Analysis for Hiring Decision of Agricultural Mechanization Services in Iraq. <i>Agricultural Mechanization in Asia, Africa and Latin America (AMA)</i> , 49(4), 44-48.	Scopus/Web of Science (ESCI)/ERA (Q4)
59.	2018	Melissa Alina Yusoff, Norsida Man* and Nolila Mohd Nawi, M. N.	Examining the Relationship between Ranchers' Demographic Profile and Success of Small Ruminant Farming. <i>Pertanika Journal of Social science and Humanities</i> , 26(S), 137-154.	Scopus/Web of Science (ESCI)/ERA
60.	2018	Jaji, K., Man, N.* & Nawi, N. M.	Factors Affecting Pineapple Market Supply in Johor, Malaysia. <i>International Food Research Journal</i> , 25(1), 366-375.	Scopus/ERA
61.	2018	Mohamad Shukri, N. N. H., Mohd Nawi, N., Abdullah, A. M. and Man, N.	Modeling Purchase Intention towards Edible Bird's Nest Products among Malaysians <i>International Food Research Journal</i> 25 (Suppl. 2): S165-S171 (December 2018)	Scopus/ERA
62.	2018	Nurul Nabilah Huda Mohamad Shukri, Nolila Mohd Nawi, Amin Mahir Abdullah and Norsida Man.	Consumer's Perception on the Quality of Controversial Contents in Edible Bird's Nest Products. <i>Pertanika Journal of Scholarly Research Reviews</i> ,4(1), 1-9.	Scopus/ERA
63.	2017	Umar, S., Norsida, M.* , Nawi, N.M., Latif, I.A., & Samah, B.A.	Core Competency Requirements among Extension Workers in Peninsular Malaysia: Use of Borich's Needs Assessment Model. <i>Evaluation and Program Planning</i> , 62, 9-14.	Web of Science Scopus/ERA
64.	2017	Norsida, M.* , Sahharudin, N.F., Samah, A.A., & Shaffril, H.A.M.	Factors Affecting Local Leaders' Perception on the Adaptation Ability of Malaysian Small-scale Fishermen towards Climate Change. <i>International Journal of Academic Research in Business and Social Sciences</i> , 7(4), 518-526.	ERA
65.	2017	Man, N. , Hussein, S. A., Latif, I., and Hirawaty, N.	Economic Analysis for Effects of Policies to Support Price of Products and Prices of Inputs for Meat in Iraq. <i>Asian Social Science</i> , 13(10), 10-17.	ERA
66.	2017	Norsida, M.* , Sahharudin, N. F., Samah, A. A., & Shaffril, H.A.M.	Local Leaders' Perception on the Adaptive Capacity towards Climate Change Impacts among Small Scale Fishermen. <i>International Journal of Academic Research in Business and Social Sciences</i> , 7(6), 63-72.	ERA

67.	2017	Hazran, Z., Norsida, M.* , Nitty Hirawaty. K., Nolila. M. N.	The Post-flood Impacts on Farmers, Agricultural Sector and Food Security in Kelantan. <i>International Journal of Academic Research in Business and Social Sciences</i> , 7(9), 175-184.	ERA
68.	2017	Ali, M., & Norsida, M.*	Reaching the Millions: Accelerating Agricultural Extension Services through Information and Communication Technology (ICT). <i>World Applied Science Journal</i> , 35(3), 352-355.	ERA
69.	2017	Saleh, J. M. & Man, N*.	Training Requirements of Agricultural Extension Officers Using Borich Needs Assessment Model. <i>Journal of Agricultural & Food Information</i> , 18(2), 110-122.	Scopus/ERA/ Web of Science
70.	2016	Saleh, J.M., Norsida, M.* , Lafta, A.H., Saleh, M.H., Hassan, S., Nawi, N.M., & Kshash, B.H.	A Review: Training Requirement of Agriculture Extension Officers in Iraq. <i>Asian Journal of Applied Science</i> , 9(2), 34-40.	Scopus
71.	2016	Masso, W.Y.A., & Norsida, M.*	Identify the Knowledge Level of Rural Leaders towards Paddy Farming Technologies in Muda Agriculture Development Authority (MADA-Malaysia). <i>Indian Journal of Science and Technology</i> , 9(15).	Scopus
72.	2016	Masso, W.Y.A., & Norsida, M.*	Perceptions Level of Rural Leaders towards Implementation of Agricultural Technologies in Malaysia Paddy Farming. <i>Journal of Engineering and Applied Sciences</i> , 11(3), 482-487.	Scopus
73.	2016	Aziz Masso, W.Y., & Norsida, M.*	Maturity Level of Rural Leaders in Selected Paddy Farming Technologies in Muda Agricultural Development Authority (MADA)-Malaysia. <i>Asian Social Science</i> , 12(7), 10-16.	Scopus/ERA
74.	2016	Lafta, A.H., Mohammed Saleh, J., Norsida, M.* , Abu Samah, B., Raja Yusof, R.N., & Nawi, N.M.	Adult Learning and Lifelong Learning and their Socio-economic Contribution. <i>Information and Knowledge Management</i> , 6(1), 113-118.	ERA

75.	2014	Mazuki, R., & Norsida, M.*	Acceptance of Technology among Malaysian Fishermen. <i>Asian Social Science</i> , 10(16), 1-5.	Scopus/ERA
76.	2014	Ibitoye, O. O., Nawi, N. M., Kamarulzaman, N. H. and Man, N.*	Consumers' Awareness towards Organic Rice in Malaysia. <i>International Food Research Journal</i> , 21(5), 1711-1718.	Scopus
77.	2014	Idris, K., Azman, A., D'Silva, J.L., Norsida, M* & Shaffril, H.A.M.	Environmental Challenges on Aquaculture Rearing in Malaysia: The Views of Brackish-water Cage Entrepreneurs in Malaysia. <i>Life Science Journal</i> , 11(7), 509-513.	Scopus/Web of Science
78.	2014	Muhamad Faiz, M., & Norsida, M.*	Evaluation of Target Area Concentration (TAC) Programme in Malaysia's Integrated Cattle and Oil Palm Farming. <i>Journal of Food Products Marketing</i> , 20, 151-163.	Scopus/ERA
79.	2014	Norsida, M. & Mat Zain, N.	Roles and Contributions of Brokers (Middlemen) and Perceptions towards the Custom Farming System in the Muda Area, Malaysia. <i>Journal Applied Sciences</i> , 14(20), 2586-2593.	ERA
80.	2014	Saad, S., Raman, M.H.A., Asmuni, A., Idris, K., Norsida, M.* , Wahid, Z.A. & Shahid, M.	New Environmentally Friendly Initiatives in the Production of Melomas (<i>Citrus Grandis</i>) in Kuala Kangsar, Perak, Malaysia. <i>International Journal of Business and Management</i> , 9(1), 180-187.	ERA
81.	2013	Idris, K., Azman, A., D'Silva, J.L., Norsida, M.* , & Shaffril, H.A.M.	Benefits and problems in Caged Rearing of <i>Lates calcarifer</i> , <i>Oreochromis niloticus</i> and <i>Pangasius sutchi</i> : The Case of Entrepreneurs in Pekan, Pahang. <i>Life Science Journal</i> , 10(3), 786-792.	Scopus/Web of Science
82.	2013	Nur Aziera Ruslan, Norsida Man* , Nolila Mohd Nawi & Phebe Ding.	Factors that Influence the Implementation of Postharvest Handling Practices among Fresh Vegetable Producers in Selected States in Malaysia. <i>Journal of International Food and Agribusiness Marketing</i> , 25, 87-97.	Scopus/ERA
83.	2013	Hamdan, M.E., Norsida, M.* , Md Yassin, S., Lawrence D'Silva, J., & Mohamed Shaffril, H.	Farmers' Adaptive Capacity towards the Impacts of Global Warming: A Review. <i>Asian Social Science</i> , 9(13), 177-184.	Scopus/ERA

84.	2013	Idris, K., Shaffril, H.A.M., D'Silva, J.L., & Norsida, M.*	Identifying Problems among Seabass Brackish-water Cage Entrepreneurs in Malaysia. <i>Asian Social Science</i> , 9(9), 249-256.	Scopus/ERA
85.	2013	Azman, A., D'Silva, J.L., Samah, B.A., Norsida, M.* , & Shaffril, H.A.M.	Relationship between Attitude, Knowledge, and Support towards the Acceptance of Sustainable Agriculture among Contract Farmers in Malaysia. <i>Asian Social Science</i> , 9(2), 99-105.	Scopus/ERA
86.	2013	Norsida, M.* , Hamid, H., & Samah, A.A.	The Impact of Agriculture Land Development Programme (ALDP) of Orang Asli Resettlement Plan Scheme (RPS) in Pahang, Malaysia. <i>Pertanika Journal of Social Science and Humanities</i> , 21, 63-78.	Scopus/ERA
79.	2013	Hamid, H., Samah, A.A., & Norsida, M.*	The Level of Perceptions toward Agriculture Land Development Programme among Orang Asli in Pahang, Malaysia. <i>Asian Social Science</i> , 9(10), 151-159.	Scopus/ERA
80.	2013	Idris, K., Shaffril, H.A.M., Raja Omar, R.Z., Hamzah, A., Norsida, M.* , & D'Silva, J.L.	Youth and Brackish Water Cage Culture Industry: A Recipe for Success. <i>Pertanika Journal of Humanities and Social Sciences</i> , 21, 39-48.	Scopus
81.	2013	Norsida, M. and Nurul Farhana, M. D. (2013).	Acceptance of 3P's (Packaging, Labeling and Grading) Regulation among Vegetable Producers, Wholesalers and Exporters. <i>Acta Horticulturae</i> , Volume 1012, Pages 1211-1216.	Scopus/ERA
82.	2012	Shaffril, H.A.M., D'Silva, J.L., Samah, B.A., Norsida, M.* , Uli, J., & Azman, A.	Acceptance towards Sustainable Agriculture among Contract Farmers and its Impingement Factors. <i>American Journal of Environmental Sciences</i> , 8(3), 297-303.	Scopus/ERA
83.	2012	Azmariana Azman, Jeffrey Lawrence D'Silva, Bahaman Abu Samah, Norsida Man* and Hayrol Azril Mohamed Shaffril.	Comparative Study on Sustainable Agriculture Knowledge among Malaysian Contract Farmers. <i>American Journal of Applied Sciences</i> , 9(5), 673-677.	Scopus/ERA
84.	2012	Norsida, M.*	Unleashing Youth Potentials in Developing the Agricultural Sector. <i>Pertanika Journal of Social Science and Humanities</i> , 20(1), 93-106.	Scopus

85.	2011	D'Silva, J.L., Norsida, M.* , Shaffril, H.A.M., & Samah, B.A.	Acceptance of Sustainable Agricultural Practices: The Case of Crop Farmers. <i>American Journal of Agricultural and Biological Science</i> , 6(2), 227-230.	Scopus; ERA
86.	2011	D'Silva, J.L., Samah, B.A., Shaffril, H.A.M., & Norsida, M.*	Preservation of the Environment through Sustainable Agriculture Practices: A Case Study on the Attitude of Crop Farmers. <i>American Journal of Environmental Sciences</i> , 7(3), 195-199.	Scopus; ERA
87.	2010	Norsida, M. & Nawi, M.N.	The Practices of Contract Farming among Fresh Fruit and Vegetable Suppliers in Malaysia. <i>American Journal of Agricultural and Biological Science</i> , 5(3), 321-330.	Scopus/ERA
88.	2009	Norsida, M.	Factors Affecting the Decision Making in Off Farm Employment among Paddy Farmers in Kemasin Semerak. <i>Pertanika Journal of Social Science and Humanities</i> , 17(1), 7-15.	Scopus

2) List of Published Article (Non-Citation Journal)

No.	Year	Author/s *Corresponding Author	Title/Journal
1.	2023	Norsida Man , Muhammad Mursyid Mohd Tanos and Nurashikin Kemat	Consumers' Preference in Online Purchasing of Ornamental Plants in the Klang Valley, Malaysia <i>Malaysia Journal of Agriculture Economics (MJAE)</i> Volume 30 (1)
2.	2022	Dede Aprylasari, Siti Azizah, Norsida Man , Suprih Bambang Siswijono, Irfan H. Djunaidi, Anif Mukaromah Wati, Achadiyah Rachmawati	Peasant Women Empowerment as a Conflict Resolution Strategy in Sidomulyo Hamlet, Baluran National Park <i>Indonesian Journal of Animal Science</i> , Vol. 32 No. 3
3.	2022	Eleanor Daniella Lokman, Mckreddy Yaban, Suziyanna Arshad, Norsida Man	Fish Farming and Off-Farm Activities in Sungai Siput, Perak using Geographic Information System (GIS) and Remote Sensing. <i>Global Business & Management Research</i> . Volume 14, Issue 1

4.	2021	Eleanor Daniella Lokman, Adnan Hussain, Mohd Mohtar Mahamud, Mohamad Nazri Puasa, Rosliadi Rahim, Norsida Man	Spatial Distribution of Ornamental Fish Farming and Off-Farm Employment in Kluang Johor Using Geographic Information System (GIS) <i>Malaysian Fisheries Journal 20: 17-25 (2021)</i>
5.	2021	Ahmed Muhammad Aida, Norsida Man , Nolila Mohd Nawi, Ismail Abd. Latif, Nabara Isah Shehu	The Effects of Foreign Aid towards Agricultural Production Intention among Farmers in Afgooye District, Somalia. <i>Food & Agribusiness Management (FABM) 2(2) (2021) 67-70</i>
6.	2020	Norsida Man and Hafiza Abdul Harith Aspany	Agro-tourism Preferences Factors Among Urban Dwellers <i>Malaysia Journal of Agricultural Economics 2020, 1(1)</i>
7.	2020	Abdulummini Umar, Oguntunde Gabriel Ayodele, Norsida Man	Agricultural Science Teachers Proficiency in Entrepreneurship Development. <i>Journal of Science Technology and Education 8(1), March 2020. ISSN: 2277-0011</i>
8.	2020	Muhammad Ali, Norsida Man and Farrah Melissa Muharam	Factor Influencing Behavioural Intention of Farmers to Use Information Communication Technologies for Agricultural Risk Management in Malaysia. <i>Pakistan Journal of Agricultural Research. September 2020, Volume 33, Issue 2, Page 295-302</i>
9.	2020	Zulqarnain, Norsida Man , Juwaidah Sharifuddin, Muhammad Roslan and Salim Hassan	Factors Influencing Attitude towards Technology Adoption among Permanent Food Production Park (PFPP) Program Participants in West Malaysia <i>Journal of Agricultural Science and Technology B 10 (2020) 89-97</i>
10.	2020	Muhammad Ali, Norsida Man* and Farrah Melissa Muharam	Intention Level of Farmers to Use Information Communication Technologies for Agricultural Risk Management in Malaysia. <i>Journal of International Agricultural and Extension Education Volume 27, Issue 2</i>
11.	2019	Ali, M., Man N. and Muharam, F.	Perceptions of Malaysian farmers regarding their knowledge in agricultural risk management <i>Journal of Animal and Plant Sciences (2019), 29(4)</i>
12.	2019	Isah, I. A., Olagunju, O., Ismail, M. M., Hassan, S., & Man, N	Enhancing Sustainable Stingless Beekeeping Production through Technology Transfer and Human Resource Development in Relationship with Extension Agents Work Performance among Malaysian Beekeepers. <i>Asian Journal of Agricultural Extension, Economics & Sociology, 1-12.</i>
13.	2019	Abubakar, S. U., Norsida Man , Abdulummini, U., & Nabara, I. S.	Assessment of Fertilizer Application and Numbers of Extension Visit in Gombe State <i>Journal of Science Technology and Education 7(3), September 2019, ISSN: 2277-0011.</i>

14.	2019	Abubakar, S. U., Norsida Man , Abdulmumini, U., & Sa'adu, M.	Assessment of the Benefit Derived by Farmers on the use of Improved Seed and Number of Visit by extension Workers in Gombe State <i>Journal of Science Technology and Education</i> 7(3), September 2019, ISSN: 2277-0011.
15.	2019	Muhammad Ali, Norsida Man and Farrah Melissa Muharam	Influence of Subjective Norms on the Use of Information and Communication Technologies for Agricultural Risk Management: Empirical Evidence from Malaysia. <i>Pakistan Journal of Agricultural Research</i> . September 2019, Volume 32, Issue 3, Page 555-561
16.	2019	Nor Hidayah Hassim and Norsida Man	Farmers' Knowledge, Attitude and Behavior in Response to Goods and Services Tax (GST) <i>International Journal of Agriculture, Environment and Bioresearch</i> . Vol. 4, No. 05; 2019. ISSN: 2456-8643
17.	2019	Nazirah Che Jaafar; Norsida Man ; Alaudin Latib; Zaki Aman and Ramle Moslim	Relationship Between Job Satisfaction and Job Factors Among Extension Agents in The Malaysia's Oil Palm Industry. <i>Oil Palm Industry Economic Journal</i> , Vol. 19(1), 29-34
18.	2018	Isah, S. N., & Man, N	The Role of Extension in Activity-Based Adaptation Strategies towards Climate Impact among Oil Palm Smallholders in Malaysia: A Systematic Review <i>IOSR Journal of Agriculture and Veterinary Science (IOSR-JAVS)</i> Vol 11(8), Ver. I, 37-44.
19.	2018	Muhammad, A., Norsida, M.* , & Melissa, M. F.	Impacts of Natural Disasters on Farms and Farmers in Malaysia. <i>Региональные проблемы</i> , 21(3-1).
20.	2018	Muhammad, A., Norsida, M.* , & Melissa, M. F.	An Evaluation of Risk Adaptation Practices by Farmers in Malaysia. <i>Региональные проблемы</i> , 21(3-1).
21.	2018	Jega, A. A., Man, N.* , Latif, I. A. & Seng, K. W. K.	Assessing Agricultural Losses of 2014/2015 Flood Disaster in Kelantan, Malaysia. <i>Journal of Agricultural Economics and Rural Development</i> , 4(1), 407-415.
22.	2018	Bashir G. Muktar, Norsida Man* , Nitty H. Kamaruzzaman, Asnarulkhadi Abu Samah and Sulaiman Umar.	Fishers ICTs Use for Early Warning Reception, It's Effect on Livelihood Resilience and Sustainability in East Coast Malaysia. <i>IOSR Journal of Agriculture and Veterinary Science (IOSR-JAVS)</i> , 11(1), 63-72.
23.	2018	Jega, A. A., Man, N.* , Latif, I. A. & Seng, K. W. K.	Flood Disaster Effect on Smallholder Farmers' Food Security in Kelantan: An Ordered Logistic Regression Analysis. <i>IOSR Journal of Agriculture and Veterinary Science (IOSR-JAVS)</i> , 11(3), 42-50.

24.	2018	Jega, A. A., Man, N.* , Latif, I. A. & Seng, K. W. K.	Impact of Flood and Flood Disaster Management: The Perception of Smallholder Farmers in Kelantan Malaysia. <i>International Journal of Advanced Studies in Social Science & Innovation (IJASSI)</i> , 2(2), 80-96.
25.	2018	Nur Shuhamin Nazuri, Norsida Man* , Aqilah Saufe, Siti Nur Shuhada Nazuri.	Knowledge, Attitude and Skills of Farmers on Adoption of New Paddy Seed Varieties in Muda Area, Kedah. <i>IOSR Journal of Humanities and Social Science (IOSR-JHSS)</i> , 23(8), 64-69.
26.	2018	Gazali, U. M., Man, N.* , Abdullah, A. M., Nawi, N. M. & Latif, I. A.	Partial Test of Social Marketing Strategy on Smallholder Farmers' Flood Preparedness Behavior in East Coast Malaysia. <i>IOSR Journal of Agriculture and Veterinary Science (IOSR-JAVS)</i> , 11(3), 24-36.
27.	2018	Norsida Man and Jasim Mohammed Saleh.	The Effect of Social-Demography on Training Needs of Agricultural Extension Agents in Some Iraqi Provinces. <i>Journal of Agricultural Extension and Rural Development</i>
28.	2018	Masso, W. Y. A., Man, N.* & Hawa, N. S. I.	The Relationship between Leadership Style and Maturity Level of Rural Leaders in Muda Agriculture Development Authority (Mada-Malaysia). <i>International Journal of Enhanced Research in Science, Technology & Engineering</i> , 7(1), 17-22.
29.	2018	Isah Shehu Nabara and Norsida Man*	The Role of Extension in Activity-Based Adaptation Strategies towards Climate Impact among Oil Palm Smallholders in Malaysia: A Systematic Review. <i>IOSR Journal of Agriculture and Veterinary Science (IOSR-JAVS)</i> , 11(8), 37-44.
30.	2018	Umar, S., Man, N.* , Shuaibu, H. & Saleh, J. M.	The Role of Competency Dimensions and Organizational Support in Climate Change Advisory Service Delivery. <i>International Journal of Social Sciences</i> , 3(3), 1076-1091.
31.	2018	Muhammad Ali, Norsida Man* , Ismail Abd Latif, Farrah Melissa Muharam and Siti Zobidah Omar.	The Use of Information and Communication Technologies in Agricultural Risk Management by the Agricultural Extension Services in Malaysia. <i>International Journal of Agriculture, Environment and Food Sciences</i> , 2(1), 29-35.
32.	2018	Shakir M. Al-Awqati, M. Norsida and Bashir G. Muktar	Perceived Socio and Economic Impact of the Kampung Teknologi RISDA (KTR) Extension Program on Rubber Smallholders in Malaysia. <i>Indian Journal of Science and Technology</i> , Vol 11(39), DOI: 10.17485/ijst/2018/v11i39/122797, October 2018

33.	2017	Mohammed Saleh, J., Norsida, M.* , Garba, M.B., Al-Lahibi, Z.F.H., & Jasim, M.S.	Analyses of Training Needs to Improve Job Performance Using Model Borich Need Assessment with Theory of Self-Efficacy. <i>Asian Research Journal of Agriculture</i> , 3(3), 1-16.
34.	2017	Umar, S. & Norsida, M.*	Enhancing University-Based Extension System in Nigeria: Lessons from the Putra Outreach Clinic. <i>Nigerian Journal of Agricultural Extension</i> , 18(3), 108-113.
35.	2017	Saufe, N.A., & Norsida, M.*	Social Adaptation Level towards Unstable Rubber Price among Malaysian Rubber Smallholders. <i>IOSR Journal of Agriculture and Veterinary Science</i> , 10(2), 29-32.
36.	2017	Norsida, M. , Kadhim, Z.R., Abdul Latif, I., & Seng, K.W.K.	The Role and Importance of the Transactions Costs Theory in Agricultural Contracting Area: An Appraisal of Selected Empirical Studies. <i>IOSR Journal of Business and Management</i> , 19(1), 79-89.
37.	2016	Lafta, A.H., Norsida, M.* , Mohammed Salih, J., Abu Samah, B., Nawi, M.N., & Raja Yusof, R.N.	A Need for Investigating Organizational Climate and its Impact on the Performance. <i>European Journal of Business Management</i> , 8(3), 136-142.
38.	2016	Nazuri, N.S., & Norsida, M.*	Acceptance and Practices on New Paddy Seed Variety among Farmers in MADA Granary Areas. <i>Academic Journal of Interdisciplinary Study</i> , 2(6), 105-110.
39.	2016	Saipul Jannah, J.R., Norsida, M.* , Abdul Latif, I., & Yusoff, M.A.	Association between Socio Demographic Profiles with Factors Contribute in the Intention Acceptance of Traceability among Producer and Wholesaler in Malaysia. <i>International Journal of Agriculture, Forestry and Plantation</i> , 2, 84-88.
40.	2016	Yusoff, M.A., Norsida, M.* , & Nawi, M.N.	Exploring Critical Success Factors for Stakeholder Management in Small Ruminant Farming. <i>Journal of Advanced Agricultural Technologies</i> , 3(4), 239-246.
41.	2016	Masso, W.Y.A., & Norsida, M.*	Leadership in Malaysian Paddy Farming. <i>Academic Journal of Interdisciplinary Studies</i> , 5(1), 257-264.
42.	2016	Mohammed Saleh, J., Norsida, M.* , & Al-Hamdany, M.J.H.	Methodology: Training Requirement of Agriculture Extension Officers in Iraq. <i>American-Eurasian J. Agric. & Environ. Sci.</i> , 16(1), 60-69.
43.	2016	Mohammad Amizi A, Arina A, Izzaty Iqlima N, Hafiz Jamaluddind, Zul Ariff, AL, Che Fauziah	Participation of Smallholders Scheme in East Coast Malaysia towards Cattle Integration–Oil Palm Project.

		Che Ishak, Norsida Man & Assis Kamuh.	<i>Asia Pacific Institute of Advanced Research (APIAR)</i> , 2(2), 667-684.
44.	2016	Masso, W.Y.A., Norsida, M.* , & Nawi, M.N.	Perceptions towards Attitude of Rural Leaders towards Some Agricultural Technologies in Malaysia Paddy Farming. <i>European Journal of Agriculture and Forestry Research</i> , 4(3), 1-8.
45.	2016	Masso, W.Y.A., Norsida, M.* , & Nawi, M.N.	Skill Level of Rural Leaders towards Some Agricultural Technologies in Muda Agriculture Development Authority (MADA-Malaysia). <i>Mediterranean Journal of Social Sciences</i> , 7(4), 716-721.
46.	2016	Yusoff, M.A., Norsida, M.* , & Nawi, N.M.	Socio-economic Factors in Relation to Small Ruminant Farming Potential in Malaysia: Ranchers' Perspective. <i>International Journal of Agriculture, Forestry and Plantation</i> , 2, 72-76.
47.	2016	Norsida, M. , Mohammed Saleh, J., Hassan, S., Zidane, F.H., Nawi, M.N., & Umar, S.	Training Needs of Agricultural Extension Agents using Borich Needs Assessment Model. <i>Asian Journal of Agricultural Extension, Economics & Sociology</i> , 13(1), 1-19.
48.	2016	Mohammed Saleh, J., Norsida, M.* , Salih, M.H., Hassan, S., Nawi, N.M., Mohammad, S.J.	Training Needs of Agriculture Extension Officers in Iraq. <i>International Journal of Scientific and Research Publications</i> , 6(2), 146-152.
49.	2016	Norsida, M.* , Khadim, Z. R., Latif, I.A., & Seng, K.W.K.	Transactions Costs Analysis of Agricultural Machinery Hiring Decision in Iraq. <i>Management Science and Engineering</i> , 10(4), 75-86.
50.	2015	Norsida, M. , & Ali, M.	Brain Revolution in Malaysian Agri-Entrepreneurship: A Review. <i>Malaysian Journal of Agricultural Economics (MJAE)</i> , 28, 50-57.
51.	2015	Saleh, J.M., Norsida, M.* , Lafta, A.H., Salih, M.H., Latiff, I.A., Nawi, N.M., & Mohammed, S.J.	Needs of Farmers for Guidance Publication to the Development of Agricultural Extension in Anbar, Iraq. <i>Journal of Economics and Sustainable Development</i> , 6(24), 51-59.
52.	2015	Yusoff, M.A., Norsida, M.* , & Nawi, N.M.	Small Ruminant Production and Management Systems in Selangor, Malaysia. <i>Malaysian Journal of Agricultural Economics (MJAE)</i> , 28, 58-74.
53.	2015	Husein, S.A., Norsida, M.* , Abd Latiff, I., & Hirawaty, N.	The Economic Effects of Net Nominal Protection Coefficients for Meat Products in Iraq. <i>ARNP Journal of Agricultural and Biological Science</i> , 10(12), 447-454.
54.	2015	Jasim, A., Norsida, M. , Nolila, M.N, Lafta, A.H., Abdul Latiff, I., Mahdi Salih, S., Habeeb, A.K.	The Learning Experience of Iraq Middle-aged Adult Learner in Online Undergraduate Degree. <i>Developing Country Studies</i> , 5(21), 56-60.

55.	2014	Hamdan, M.E., Norsida, M.*, Yassin, S.M., D'Silva, J.L., & Shaffril, H.A.M.	Farmers' Sensitivity towards the Changing Climate in the Cameron Highlands. <i>Agricultural Journal</i> , 9(2), 120-126.
56.	2014	Mohd Mansor Ismail, Norsida Man, Amin Mahir Abdullah & Tapsir Serin.	Financial Assessment of Government Incentives on Different Scales of Broiler Production in Peninsular Malaysia. <i>Malaysian Journal of Agricultural Economics</i> , 27, 48-56.
57.	2014	Lokman, E.D., & Norsida, M.*	Off Farm Employment and Spatial Analysis of IADA Northwest Selangor, Malaysia. <i>Malaysian Journal of Agricultural Economics (MJAE)</i> , 27, 77-90.
58.	2014	Ibitoye, O.O., Nawil, N.M., Norsida, M.*, & Kamarulzaman, N.H.	Factors Influencing Consumers' Purchasing Behaviour towards Organic Rice in Malaysia. <i>World Applied Sciences Journal</i> , 32(4), 611-617, 2014.
59.	2012	Norsida M., Nur Aziera R., Nolila M. N. and Phebe, D.	Implementation of Postharvest Handling Practices among Fresh Vegetable Producers at Selected State in Peninsular Malaysia. <i>Malaysia Journal of Agriculture Economic (MJAE)</i> , 25, 22-32.
60.	2012	Bahaman Abu Samah, Jeffrey Lawrence D'Silva, Hayrol Azril Mohamed Shaffril, Norsida Man and Azmariana Azman.	Malaysian Contract Farmers' Attitude towards Sustainable Agriculture. <i>Journal of Basic and Applied Scientific Research</i> , 2(9), 9205-9210.
61.	2012	Mazuki, R., Norsida, M.*, Omar, S.Z., Bolong, J., D'Silva, J.L., & Shaffril, H.A.M.	Technology Adoption among Fishermen in Malaysia. <i>Journal of American Science</i> , 8(12), 1-4.
62.	2011	Norsida Man	Off Farm Employment among RISDA's Rubber Smallholders. <i>Malaysia</i> . <i>Journal of Agriculture Economic (MJAE)</i> , 24, 25-39.
63.	2010	Norsida, M.	Evaluation of the Women Economic Development (WEDA) Programme in Developing Women Entrepreneurship in Sarikei, Sarawak. <i>Economic and Technology Management Review</i> , 5, 57-69.
64.	2010	Norsida, M. & Nawil, N.M.	The Participation of Malaysian Fresh Fruit and Vegetable Farmers in Contract Farming. <i>Journal of Agribusiness Marketing</i> , 3, 75-84.
65.	2009	Norsida, M. Ismail, M.M., Nawil, M.N.	An Overview of the Supply Chain Management of Malaysian Vegetable and Fruit Industries Focussing on the Channel of Distribution. <i>Journal of Agribusiness Marketing</i> , 2, 1-18.

66.	2009	Norsida, M., & Sadiya, S.I.	Off-farm Employment Participation among Paddy Farmers in the Muda Agricultural Development Authority and Kemasin. <i>Asia Pacific Development Journal, 16(2), 141-153.</i>
67.	2008	Norsida, M.	Perkembangan Projek Pengkelompokan Pesawah Pertanian Padi di Kawasan MADA. <i>Economic and Technology Management Review (Malaysia), 3, 23-26.</i>
68.	2008	Norsida, M.	Persepsi terhadap Pertanian di kalangan Belia Tani dan Keperluan Pendidikan Pertanian. <i>Jurnal Pembangunan Belia Malaysia, 1, 99-114.</i>
69.	2003	Norsida, M., & Ohnishi, A.	Paddy Farming Management Structure and Successor in Malaysia: Analysis of Technological Innovation and Group Farming Project Effect. <i>Review of Agricultural Economics, 81-90.</i>
70.	2002	Norsida, M., & Ohnishi, A.	The Paddy Farming Extension Project in Malaysia - A Study on the Group Farming Project in Muda Area. <i>Journal of Rural and Food Economics, 52(1), 12-22.</i>

3) List of Chapters in Book

No.	Year	Topic	Publisher
1.	2023	Sustainable Livestock Practices Norsida Man and Shin Yee Siaw	DOI: 10.2991/978-94-6463-116-6_5 In book: Proceedings of the 3rd International Conference on Environmentally Sustainable Animal Industry 2022 (ICESAI 2022)
2.	2023	Norsida Man and Siaw Shin Yee (2023). Peranan Sektor Pertanian Untuk Jaminan Bekalan Makanan Dan Pembangunan Negeri Terengganu	In book: Merealisasikan Terengganu Maju, Berkat, Sejahtera Publisher: Terengganu Strategic and Intergrity Institute (TSIS)
3.	2021	Bashir Garba Muktar, Norsida Man and Martins Olusegun Orifah (2021). Agricultural Information Systems and Sustainable Food Value Chain Development: Strategies Towards Innovative Application of ICTs. Ferdinand Ndifor Che, Kenneth David Strang and Narasimha Rao Vajjhala (Eds.). Opportunities and Strategic Use of Agribusiness Information Systems (pp93-108).	Publisher: IGI Global Publisher. DOI: 10.4018/978-1-7998-4849-3.ch006 https://www.igi-global.com/book/opportunities-strategic-use-agribusiness-information/244594

4.	2018	Norsida Man , Nur Shuhamin Nazuri & Nurul Fatini Shahidan. (2018). Adoption of New Paddy Seed Varieties among Farmers in Muda Agriculture Development Authority. In Nolila Mohd Naw, Nitty Hirawaty Kamarulzaman & Mad Nasir Shamsudin (Eds.), <i>Agribusiness in Malaysia Emerging Development and Challenges</i> (pp. 23-47). Serdang, Malaysia. Universiti Putra Malaysia Press.	Department of Agribusiness and Bioresource Economic, Faculty of Agriculture Publisher: Universiti Putra Malaysia Press, 43400 UPM Serdang, Selangor
5.	2018	Norsida Man , Juliana Ritonga Saipul Jannah & Nurul Fatini Shahidan. (2018). Acceptance of Traceability among Fresh Fruits and Vegetable Producers. In Nolila Mohd Naw, Nitty Hirawaty Kamarulzaman & Mad Nasir Shamsudin (Eds.), <i>Agribusiness in Malaysia Emerging Development and Challenges</i> (pp. 23-47). Serdang, Malaysia. Universiti Putra Malaysia Press.	Department of Agribusiness and Bioresource Economic, Faculty of Agriculture Publisher: Universiti Putra Malaysia Press, 43400 UPM Serdang, Selangor
6.	2018	Nolila Mohd Naw, Ibitoye Olusola Olugbenga, Nitty Hirawaty Kamarulzaman & Norsida Man . (2018). Consumers' Purchase Intention and Willingness-to-Pay for Organic Rice in Klang Valley, Malaysia. In Nolila Mohd Naw, Nitty Hirawaty Kamarulzaman & Mad Nasir Shamsudin (Eds.), <i>Agribusiness in Malaysia Emerging Development and Challenges</i> (pp. 23-47). Serdang, Malaysia. Universiti Putra Malaysia Press.	Department of Agribusiness and Bioresource Economic, Faculty of Agriculture Publisher: Universiti Putra Malaysia Press, 43400 UPM Serdang, Selangor
7.	2018	Norsida Man & Neda Tiraieyari. (2018). Urban Agriculture in Malaysia through Green Earth Program Implementation. In Dahlia Zawawi, Zatul Himmah Adnan & Ismi Arif Ismail (Eds.), <i>Youth: Partners in Nation Building Selected Readings</i> (pp. 46-51). Sungai Besi, Kuala Lumpur. Institut Sosial Malaysia	Social Institute of Malaysia Kementerian Pembangunan Wanita, Keluarga dan Masyarakat, Lot PT 13856, KM 6 Lebuhraya Kuala Lumpur - Seremban, Sungai Besi 57100 Kuala Lumpur
8.	2017	Norsida Man , Sulaiman Umar & Neda Tiraieyari. (2017). Urban and Peri-Urban Agriculture for Sustainable Livelihoods in Malaysia: The Role of Extension Services. In Neda Tiraieyari, Asnarulkhadi Abu Samah & Gary N.McLean (Eds.), <i>Urban Farming in Malaysia Improving Food Security While Greening the Environment</i> (pp. 99-116). Serdang, Malaysia. Universiti Putra Malaysia Press.	Universiti Putra Malaysia Press Universiti Putra Malaysia 43400 Serdang, Selangor

9.	2014	Norsida Man. (2014). Youth and Agriculture Development. In Jeffrey Lawrence D'Silva, Nor Wahiza Abdul Wahat & Hayrol Azril Mohamed Shaffril (Eds.), <i>Youth and Human Development</i> (pp. 42-49). Serdang, Malaysia. Universiti Putra Malaysia Press.	Institute of Social Science Studies, Penerbit: Universiti Putra Malaysia Press 43400 UPM Serdang, Selangor
10.	2007	Norsida Man. (2007). The Agricultural Community.	In Fatimah Mohamed Arshad, Nik Mustapha R. Abdullah, Bisant Kaur & Amin Mahir Abdullah (Eds.), <i>50 years of Malaysian Agriculture Transformational Issues, Challenges and Direction-Agriculture Community</i> (pp. 128-143). Serdang, Malaysia. Universiti Putra Malaysia Press.

4) List of Books

No.	Year	Title	Publisher
1.	2015	Shamshuddin Jusop, Radziah Othman, Che Fauziah Ishak, Norsida Man , Nur Lyana Farhan Oslan & Mohd Fahmi Mohd Fesool. (2015). <i>Penanaman Padi di atas Asid Sulfat Secara Lestari</i> . Serdang, Selangor: Universiti Putra Malaysia Press.	Universiti Putra Malaysia Press Universiti Putra Malaysia 43400 Serdang, Selangor
2.	2015	Norsida Man & Sadiya Sami Ismaila. (2015). <i>Farmers' Free Time: An Opportunity to Increase Income</i> . Serdang, Selangor: Universiti Putra Malaysia Press.	Universiti Putra Malaysia Press Universiti Putra Malaysia 43400 Serdang, Selangor

5) Popular Writing

No.	Year	Title
1.	2024	Harian Metro Tarik Belia Untuk Bertani
2.	2024	Berita Harian Penggunaan Racun Tinggi Dedah Risiko Kesihatan
3.	2024	Berita Harian Perkasa peranan agensi pertanian demi kelangsungan hidup rakyat
4.	2024	Berita Harian "Jejas Pekebun Tempatan Tapi Bantu Sekuriti Makanan"
5.	2024	Berita Harian Kaji Pelbagai Faktor Sebelum Perkenal Beras Madani
6.	2023	Seminar RISDA Getah Masih Sumber Ekonomi Penoreh Getah

7.	2023	Astro Awani Saluran 501 Live Belanjawan 2024
8.	2023	Sinar Daily Call for better infrastructure provision to help optimising use of idle agricultural land https://www.sinardaily.my/article/207401/malaysia/national/call-for-better-infrastructure-provision-to-help-optimising-use-of-idle-agricultural-land
9.	2023	Selangor Kini Belanjawan 2024: Naik taraf jalan luar bandar mampu tingkat sosio ekonomi penduduk https://selangorkini.my/2023/10/belanjawan-2024-naik-taraf-jalan-luar-bandar-mampu-tingkat-sosio-ekonomi-penduduk/
10.	2023	Selangor Journal Budget 2024: Improving rural roads can boost socioeconomic status of residents https://selangorjournal.my/2023/10/budget-2024-improving-rural-roads-can-boost-socioeconomic-status-of-residents/
12.	2023	The Star Infrastructure is Key to Agriculture https://www.thestar.com.my/news/nation/2023/09/10/infrastructure-is-key-to-agriculture-says-professor
13.	2023	Dagang News UPM Bantu Mantapkan Pegawai RISDA Dalam Pelaksanaan Projek Agromakanan https://www.dagangnews.com/article/upm-bantu-mantapkan-pegawai-risda-dalam-pelaksanaan-projek-agromakanan-25093
14.	2023	Bernamea TV Kerajaan dan rakyat pastikan elak kebergantungan pada negara luar https://www.facebook.com/watch/?ref=search&v=6189877381043918&external_log_id=0e933768-1b3b-4821-94f5-8f6710173e91&q=norsida%20man
15.	2022	Nanyang Siang Pau Newspaper The National Rice Corporation Manages and Maintains Reserves to Ensure National Food Security
16.	2022	Nanyang Siang Pau Newspaper Financial News [Exclusive/Video] The country added tax revenue - farmers increase profits hemp processing industry into a treasure of grass https://www.enanyang.my/node/498334
17.	2022	Nanyang Siang Pau Newspaper Financial News [Exclusive] Folk don't know how to grasp the weight can cause trouble Regulating marijuana sloppy https://www.enanyang.my/node/498850
18.	2022	Bernamea Newspaper Gabungan Kerjasama Pelbagai Pihak Kukuh Jaminan Bekalan Padi Beras Negara
19.	2022	Bernamea Newspaper Collaboration among Various Parties Guarantees National Rice Supply

20.	2022	Kosmo Industri Padi Perlu Diperkukuhkan
22.	2022	Berita Harian Newspaper Gabungan Kerjasama Pelbagai Pihak Kukuh Jaminan Sekuriti Makanan
23.	2022	Utusan Malaysia Newspaper Kerjasama Kukuh Bekalan Beras Negara
24.	2022	Sinar Daily Collaboration among Various Parties Guarantees National Rice Supply
25.	2022	The Star Collaboration among Various Parties Guarantees National Rice Supply
26.	2022	Berita Kini.Biz Kerjasama Antara Pelbagai Pihak Kukuh Menjamin Bekalan Beras Negara
27.	2022	Getaran Newspaper Gabungan Kerjasama Pelbagai Pihak Kukuh Jaminan Bekalan Padi Beras Negara
28.	2022	The Malaysia Reserve Strategic Partnerships towards Strengthening National Rice Supply
29.	2020	News Strait Times Newspaper Helping Farmers to Cope with Challenges
30.	2020	Daily Sun Newspaper Use Technology to Keep Greens Supply Chain Running
31.	2020	Sinar Harian Newspaper Bekalan Makanan Mencukupi

9. Research Activity

1) Project Leader

No.	Project Title	Role	Duration	Source of Fund
1.	The Smart Farming Adoption Status in Malaysia	Project Leader	Jan 2021-Feb 2021	Korea Government
2.	The role of ICT-Driven Tools and Technologies to Spread Innovation for Adaptation to Climate Change	Project Leader	2020-2021	SEARCA
3.	Coastal Area Youth Fishermen Mental Model in Implementing Fisheries Technology	Project Leader	2018-2021	Geran UPM
4.	Correlates of Mobile Phone using in Accessing Agricultural Information among Paddy Farmers	Project Leader	2017-2019	Geran UPM

5.	Developing the Activity-Based Adaptation Index (AAI) for Oil Palm Plantation Operators' Adaptation towards Climate Change Impacts and Potential of New Planting Materials	Project Leader	2016-2019	Geran TRGS Kementerian Pengajian Tinggi Malaysia
6.	Flood Impact to Agriculture Sector	Project Leader	2015-2016	Geran FRGS Banjir Kementerian Pengajian Tinggi Malaysia
7.	Toward the Development of Agriculture Fresh Produce Traceability Policy: Understanding the Awareness and Knowledge of Producers, Wholesalers and Exporters in Malaysia toward Traceability	Project Leader	Dec 2013-2016	Geran Penyelidikan Fundamental Kementerian Pengajian Tinggi
8.	Developing an Index for Youth Farmers' Social Adaptation towards Global Warming Impact	Project Leader	Sept 2012-2015	Geran Universiti Penyelidikan (RUGS-Inisiatif 3)
9.	Critical Success Factor for Sheep and Goat Farming	Project Leader	2012- 2015	Geran Jabatan Perkhidmatan Veterinar (JPV) Kementerian Pertanian Dan Industri Asas Tani
10.	Potential of Swiftlet Ranching	Project Leader	2012- 2015	Geran Universiti Penyelidikan (RUGS-Inisiatif 6)
11.	Agriculture Programme Effectiveness of Target Area Concentration (TAC) for Cattle Farming.	Project Leader	2008-2010	Geran Penyelidikan Sosio Ekonomi Kementerian Pertanian Dan Industri Asas Tani
12.	Agriculture Community Profile: Indicator for Malaysia Agriculture Development	Project Leader	2007- 2010	Geran Penyelidikan Fundamental Kementerian Pengajian Tinggi
13.	Off-farm Employment Among Farm	Project Leader	2006-2009	Geran Penyelidikan Sciencefund

	Households in Major Granary Area”			Kementerian Sains, Teknologi dan Inovasi (MOSTI)
14.	Studies on Supply Chain System on Fresh Food and Vegetables	Project Leader	2006- 2007	Geran Penyelidikan Lembaga Pemasaran Pertanian FAMA
15.	Youth and Needs of Agriculture Education among Agriculture Youth in Rural Area	Project Leader	2006- 2007	Geran Penyelidikan Institut Penyelidikan Pembangunan Belia, Kementerian Belia dan Sukan
16.	Paddy Group Farming Development Studies in MADA Area	Project Leader	2006- 2007	Geran Penyelidikan Pensyarah Baru Kementerian Pengajian Tinggi

2) Joint Research Projects

No.	Project Title	Role	Duration	Source of Fund
1.	The Critical Success Factors of Micro Agri-Entrepreneurs’ to Trade on Eagrusiness Platform	Member	2019-2021	Geran FRGS Racer, Kementerian Pengajian Tinggi Malaysia
2.	Malaysian Sustainable Agribusiness Value Chain Model: The Moderating Role of Agriculture Revolution 4.0 E-traceability	Member	2019-2022	Geran FRGS, Kementerian Pengajian Tinggi Malaysia
3.	Development of Post-Harvest Technology Acceptance Model Among Fruit Farmers in Johor	Member	2018-2019	Skim Geran Penyelidikan Jangka Pendek (SGJP), Universiti Malaysia Kelantan
4.	Pembangunan Model Terhadap Kecenderungan Belia FELDA Berhijrah Semula ke Luar Bandar untuk Menceburi Usahawan Tani Ternakan (UTT)	Member	2016-2018	Geran FRGS, Kementerian Pengajian Tinggi Malaysia
5.	Empowering the Adaptation capacity of Small Scale Fishermen in Malaysia towards the Changing Climate: The Role of Fisheries Agencies.	Member	2015-2018	Geran IPB, Kementerian Pengajian Tinggi Malaysia

6.	Investigation of the Relationships between ICT Usage with the production and Marketing of Fresh Fruits and Vegetables in Peninsular Malaysia	Member	2014-2016	Geran FRGS Kementerian Pengajian Tinggi Malaysia
7.	Knowledge Increase Programme towards Economy Generation of Catfish Farmers Programme in Temerloh, Pahang	Member	2011-2013	Geran KTP Kementerian Pengajian Tinggi Malaysia
8.	Aquaculture Module: Intensification of Cage Culture System in Malaysia via Entrepreneurs Experiences	Member	2011-2013	Geran Fundamental FRGS
9.	Determination of Sustainable Agriculture Acceptance Level among Contract Farming Entrepreneur in Malaysia	Member	2010-2012	Geran Universiti Penyelidikan (RUGS)
10.	Determining Entrepreneurs Satisfaction Index (ESI) in Halal Support Service: A Study on Food SMEs in Malaysia	Member	2010-2012	Geran Fundamental FRGS
11.	Social Economy Study of Paddy Farmers in Kuala Selangor	Member	2010-2011	Merdeka Research Centre
12.	Modelling Efficiency and Capacity in Coastal Marine Fisheries	Member	2009-2011	Geran Fundamental FRGS
13.	Constraints and Challenges in Strategizing Agricultural Technology Delivery to Farmers: Developing A Participatory Technology Transfer Model	Member	2008-2010	Geran Penyelidikan Sciencefund Kementerian Sains, Teknologi dan Inovasi, MOSTI
14.	Empowerment of Women Entrepreneur in Malaysia	Member	2007-2009	Geran Universiti Penyelidikan (RUGS)

15.	Roles of Microcredit in Increasing Agriculture Community Wellbeing	Member	2004-2006	Geran IRPA Kementerian Sains, Teknologi dan Inovasi, MOSTI
16.	Development of Post-Harvest Technology Acceptance Model Among Fruit Farmers in Johor	Member	2018-2019	Skim Geran Penyelidikan Jangka Pendek (SGJP), Universiti Malaysia Kelantan

3) Patent

No.	Year	Title	Scope
1.	2016	Questionnaire for Study on A Challenge on Farmers Preparedness against Flood and Natural Disaster to Develop Agriculture in East Coastal Malaysia. File No.: 201612270105	National

10. Consultation

No.	Project	Agencies	Year
1.	Smart Farming in Iskandar Region Development Area	IRDA	2023
2.	Kajian Kompetensi Pegawai Pertanian DOA	Jabatan Pertanian	2021-2022
3.	Modul Pengembangan (Bahagian Pengembangan dan Khidmat Teknikal)	Lembaga Perindustrian Nanas Malaysia	2012
4.	Agriculture Programme Effectiveness of Target Area Concentration (TAC) for Cattle Farming.	Department of Veterinary Services (JPV)	2008-2010
5.	Agriculture Programme Effectiveness of Target Area Concentration (TAC) for Cattle Farming.	Department of Veterinary Services (JPV)	2008-2010
6.	Studies on Supply Chain System on Fresh Food and Vegetables	Lembaga Pemasaran Pertanian FAMA	2006- 2007
7.	Studies on Supply Chain System on Fresh Food and Vegetables	Lembaga Pemasaran Pertanian FAMA	2006- 2007

11. Student Supervision

1) Ongoing Master Students (Chairman)

No.	Role	Graduate Students (Masters)	Status
1.	Chairman (2022)	Mursyid Mohd Tanos The Intention to Use E-Commerce Platforms by Agribusinesses Owners in Malaysia	Ongoing

2) Ongoing PhD Students (Chairman)

No.	Role	Graduate Students (PhD)	Status
1.	Chairman (2024)	Monguno Bukar Lawan Analysis of The Impact of Macroeconomic Policy on The Rice Value Chain in Nigeria	Ongoing
2.	Chairman (2024)	Oki Wijaya Rice Farming Resilience to Climate Change for Food Security in Indonesia: The Role of Farmer Entrepreneurship and Risk Management	Ongoing
3.	Chairman (2024)	Pertiwi Viin Ayu Women Farmers' Adaptation Strategies Toward Climate Change Impact on Monoculture Vegetable Crop Farming in Malang, Indonesia	Ongoing
4.	Chairman (2024)	Condro Puspo Nugroho Livelihood Vulnerability and Migration Decision among Agriculture Youth/Farm Households in Selected Areas in Indonesia	Ongoing
5.	Chairman (2022)	Ashiegbu Nwakaego Gloria Agroforestry Practices on Climate Variability Adaptation Among Farmers in South-East, Nigeria	Ongoing
6.	Chairman (2020)	Bakari Dalibu Assessment of ICTs Training, Application on The Job Performances of Agricultural Extension Workers in Northeastern Nigeria	Passed the Viva
7.	Chairman (2020)	Munifah Siti Amira Yusuf An Evaluation on Urban Agriculture Program by DOA, Malaysia	Passed the Viva
8.	Chairman (2019)	Eleanor Daniella Lokman Knowledge, Attitude and Practices of Sistem Pengurusan Kawalan Biosekuriti Perikanan (bioDOF-Map) amongst Farmers and Fisheries Officers	Ongoing
9.	Chairman (2018)	Tengku Halimatun Sa'adiah Binti T Abu Bakar Development of Post-Harvest Practices Adoption Model Among Fruit Farmers in Malaysia	Ongoing
10.	Chairman (2018)	Tasnim Ismail Sustainable Urban Agriculture Practices among Urban Communities in Peninsular Malaysia	Ongoing

3) Graduated Master and PhD Students (Chairman)

No.	Role	Graduated Students (Masters)	Status
Chairman			

1.	Chairman (2021)	Siaw Shin Yee Capacity Building by Agriculture Extension Agency to Empower Women in Agriculture	Graduated 2024
2.	Chairman (2021)	Nur Iefah Muhammad Khalil Drone Technology Adoption in Paddy Farming at Selected Granary Areas in Peninsular Malaysia	Graduated 2024
3.	Chairman (2016)	Nurul Athira Mohd Affandi Adoption of Innovation and Good Husbandry Practices by Small Ruminant Farmers in Malaysia	Graduated 2024
4.	Chairman (2018)	Faizi Mohammad Salem The Roles of Local Leaders in Community Development in Kabul, Afghanistan.	Graduated 2024
5.	Chairman (2015)	Zulqarnain Syed Abid Shah Transfer and Dissemination of High Technology in Permanent Food Production Park Program in Malaysia	Graduated 2024
6.	Chairman (2015)	Ahmed Mohamed Aida Effects of Foreign Aid towards Agricultural Production Intention among Farmers in Afgooye District, Somalia	Graduated 2020
7.	Chairman (2015)	Nor Hidayah Hassim Impact of Goods and Services Tax (GST) towards Farmers' Farm Management Performance	Graduated 2020
8.	Chairman (2015)	Nur Shuhada Mozamir Factors Influencing the Acceptance of Farmers toward Paddy Purchasing Centre (PPC)	Graduated 2020
9.	Chairman (2017)	Mohamed 'Afif Bin Aid Plantation Management Master Program (Masters without Thesis)	Graduated 2019
10.	Chairman (2019)	Siti Asmida Md Rahim Plantation Management Master Program (Masters without Thesis)	Graduated 2019
11.	Chairman (2019)	Mohd Akmal Hakim Bin Marzuki Plantation Management Master Program (Masters without Thesis)	Graduated 2019
12.	Chairman (2016)	Nur Hafiza Binti Abdul Harith Aspany Farm Management Master Program (Masters without Thesis)	Graduated 2018
13.	Chairman (2015)	Shakir Mahmood Jaafar Al-Awqati Kampung Teknologi Risda (KTR) Model: It's Application and Effectiveness on Rubber Smallholders	Graduated 2018
14.	Chairman (2015)	Nur Aqilah Saufe Social Adaptation towards the Impact of Unstable Rubber Price among Smallholders and the Roles of Agricultural Extension Agencies	Graduated 2018

15.	Chairman (2015)	Mohd Hazran Zahari Farmers' Perception toward Flood Impact in Kelantan on Agriculture, Food Security and Their Social Adaptation	Graduated 2018
16.	Chairman (2014)	Nazirah Che Jaafar Job Satisfaction among Tunas Officers on Malaysia Palm Oil Board (MPOB)	Graduated 2018
17.	Chairman (2015)	Khairul Bariah Abu Hassan Asshaari Farm Management Master Program (Master without Thesis)	Graduated 2017
18.	Chairman (2014)	Nur Shuhamin Binti Nazuri The Acceptance and Practices Level of New Seed Variety among Farmers in MADA Granary Area	Graduated 2017
19.	Chairman (2013)	Sheilyza Ishak The Attitude of MPOB's Oil Palm Seedling Assistance Scheme Participants towards Agriculture Practices in Oil Palm Production	Graduated 2017
20.	Chairman (2013)	Juliana Ritonga Saipul Jannah Awareness and Knowledge of Agriculture Fresh Produce Traceability among Farmers, Producer and Exporter in Malaysia	Graduated 2016
21.	Chairman (2013)	Khadijat Jaji Value Chain Analysis of Pineapple Industry in Malaysia	Graduated 2016
22.	Chairman (2013)	Ee Pey Wen The Consumer Behavior toward Honey Purchasing in Malaysia	Graduated 2016
23.	Chairman (2012)	Melissa Alina Yusoff Critical Success Factor of Small Ruminant Farming	Graduated 2016
24.	Chairman (2012)	Nur Aziera Ruslan Good Agriculture Practice for Production and Post-Harvest of Fresh Fruit and Vegetables	Graduated 2014
25.	Chairman (2010)	Raidah Mazuki Integrated Farming Systems in Paddy Farming Area	Graduated 2016
26.	Chairman (2009)	Halilah Hamid Evaluation on The Impact of Land Development Program to Orang Asli	Graduated 2012
27.	Chairman (2009)	Nik Muhamad Adnan Mohd Nor The Competencies of Veterinary Department Extension Worker	Graduated 2016
28.	Chairman (2008)	Eleanor Daniella Mohd Lokman Off-Farm Employment and GIS System	Graduated 2016
29.	Chairman (2007)	Mohd Faiz Mohd Said Kajian Keberkesanan Program Kawasan Tumpuan Sasaran bagi Pengeluaran Lembu Pedaging untuk Pemajuan Desa	Graduated 2014

30.	Chairman (2006)	Intan Norbaizura Hussain Competencies Analysis and Training Needs of MADA Extension Worker	Graduated 2012
31.	Chairman (2005)	Sadiya Sami Ismaila Off-Farm Employment and Structure of Farm Household Labour Force in MADA, Kedah and Kemasin Semerak Project	Graduated 2008
32.	Chairman (2004)	Aris Slamet Widodo Management of Intergrated Organic Farming System in Gunung Kidul district, Indonesia	Graduated 2007

No.	Role	Graduated Students (PhD)	Status
Chairman			
1.	Chairman (2018)	Shehu Abubakar Umar Relationships Between Policies, Planning, Language of Communication and Achievement of Extension Services Among Crop Farmers in North- Eastern Nigeria	Graduated 2024
2.	Chairman (2018)	Alidu Abdul-Fatahi Adoption of Climate Change Information among Smallholder Farmers in the Northern Region of Ghana	Graduated 2024
3.	Chairman (2020)	Abdulummini Umar Agricultural Extension Workers Competencies, Attitudes, and Information Dissemination Skills for Women Participation in Agricultural Practices in Northeastern Nigeria	Graduated 2024 (Graduate On Time: GOT)
4.	Chairman (2018)	Sa'adu Mustapha Relationship Between Awareness, Accessibility, Mediating Role of Motivation on Perceived Organizational Support and Adoption of ICTs among Extension Agents in North-East, Nigeria	Graduated 2021 (GOT)
5.	Chairman (2017)	Isah Shehu Nabara Activity Based Adaptation Practices of Oil Palm Plantation Smallholders towards Climate Change Impact in Malaysia	Graduated 2020 (GOT)
6.	Chairman (2015)	Sulaiman Umar Perception and Training Needs of Agricultural Extension Personnel on Climate Change in Malaysia	Graduated 2018 (GOT)
7.	Chairman (2015)	Abdussalam Adamu Jega Economic Impacts of Floods on Agriculture and Food Security in Peninsular Malaysia	Graduated 2018 (GOT)
8.	Chairman (2015)	Ahmed Hamdan Lafta Organizational Climate and its Impact on the Performance of Agricultural Extension Workers in Iraq	Graduated 2018 (GOT)

9.	Chairman (2015)	Bashir Muktar Garba Effect of ICTs Use for Flood Early Warning on Adaptive Capacity of Fishermen in East Coast Malaysia	Graduated 2018 (GOT)
10.	Chairman (2015)	Umar Muhammad Gazali Perception and Preparedness Against Flood Disaster Using Community Identity and Actionable Risk Communication in Kelantan, Malaysia	Graduated 2018 (GOT)
11.	Chairman (2014)	Muhammad Ali Risk Management in Agriculture through Information and Communication Technologies (ICTs) in Malaysia	Graduated 2018
12.	Chairman (2014)	Zuhail Rdhaiwi Kadhim Analysis of Transaction Costs of Agricultural Mechanization Services Hiring Decision by Rice Farmers in Alnajaf Province, Iraq	Graduated 2018 (GOT)
13.	Chairman (2014)	Wisam Yako Aziz Masso Knowledge and Implementation Levels of Rural Leaders Concerning Selected Agricultural Technologies in Paddy Farming in Malaysia	Graduated 2017
14.	Chairman (2014)	Jasim Mohammed Salih Training Requirements of Agriculture Extension Officers in Iraq	Graduated 2017 (GOT)
15.	Chairman (2014)	Sarmad Ali Husein Analysis to the Effects of Pricing Policies Factors for Meat Products in Iraq	Graduated 2017 (GOT)

12. Recognition in International and University Level

No.	Year	Details of Duties/Responsibilities
INTERNATIONAL		
1.	2023-current	President of Malaysia Forum for Rural Advisory Services Network (MAFRASN) Malaysia Chapter under RASSEA and GFRAS
2.	2018-current	Malaysia Chapter Advisor for Rural Advisory Services for Southeast Asia (RASSEA)
3.	2020-current	Member of Global Forum for Rural Advisory Services (GFRAS)
4.	2018-2021	Coordinator for Service-Learning Programme (SLP) for Malaysia, Indonesia, and Thailand Faculty of Agriculture, Universiti Putra Malaysia (UPM), Malaysia
NATIONAL		
5.	2022-current	Expert Department of Agriculture (DOA) Malaysia
6.	2022-current	Member National Professorship Council

UNIVERSITY/FACULTY		
7.	2023-current	Deputy Director University Community Transformation Centre (UCTC)
8.	2022-2024	Expert Institute of Social Science Study (IPSAS) Universiti Putra Malaysia (UPM)
9.	2012-2022	Head of Department Agriculture Technology, Faculty of Agriculture, Universiti Putra Malaysia (UPM), Malaysia
10.	2020-2022	Moderator Bacelor of Technology in Smart Agriculture
11.	2020-current	Editorial Board Member Malaysia Journal of Agriculture Economy
12.	2019-2023	Committee of SULAM Universiti Putra Malaysia (UPM)
13.	2022-current	Associate Researcher Institute of Plantation Research (IKP) Universiti Putra Malaysia (UPM)
14.	2020-current	Committee Member for ISSASS Malaysia Chapter Universiti Putra Malaysia (UPM)
15.	2021-current	Vice President for Malaysia Agriculture Economics Association (MAEA) Universiti Putra Malaysia (UPM)
16.	2018-2021	Coordinator for Service-Learning Programme (SLP) for Malaysia, Indonesia and Thailand Faculty of Agriculture, Universiti Putra Malaysia (UPM), Malaysia
17.	2007-2011	Deputy Director Appointed as the Deputy Director for Unit of Professional Advancement and LifeLong Learning at Centre for Extension, Entrepreneurship and Professional Advancement (APEEC), Universiti Putra Malaysia (UPM)
18.	2006- 2007	Deputy Director Appointed as the Deputy Director for Unit of Agriculture Extension at Pusat Interim Pengembangan, Universiti Putra Malaysia (UPM)
19.	2006-2007	Head of Laboratory Appointed as the Head of Laboratory at Farm Families Development Laboratory Institute for Agricultural Extension (IAE), Universiti Putra Malaysia (UPM), Malaysia
20.	2007-2012	Associate Researcher Appointed as associate researcher for Institut Kajian Dasar Pertanian Dan Makanan (IKDPM), Universiti Putra Malaysia (UPM)
21.	2007-2020	Associate Researcher Appointed as associate researcher for Institut Kajian Sains Sosial (IPSAS), Universiti Putra Malaysia (UPM)
22.	2003- 2006	Associate Researcher Appointed as associate researcher for Pusat Pengajian Komuniti Dan Keamanan (PEKKA), Universiti Putra Malaysia (UPM)

12. Position or membership in the field of professional, community or beyond the official duty of the university

1) Position

No.	Year	Title	Position
1.	2023	Malaysia Forum for Rural Advisory Services Network (MAFRASN)	President MAFRASN
2.	2023	Bernamea TV Online	Invited Panel/Speaker Bernama TV Online News: Kerajaan dan Rakyat Pastikan Elak Kebergantungan pada Luar Negara
3.	2022	Rural Advisory Services for South East Asia (RASSEA)	Committee Member RASSEA
4.	2022	Global Forum for Rural Advisory Services (GFRAS)	Member GFRAS
5.	2022	Bulletin Economic and Technology Management Review (ETMR), MARDI	Journal Reviewer
6.	2022	Parents' Talk: Mengenal Pertanian, Perubahan Iklim dan Belajar Menjaga Bumi	Presenter Community Service Institute of Universitas Muhammadiyah Jogjakarta, Indonesia
7.	2022	Conference of Agribusiness Marketing (CAM2022)	Invited Speaker Federal Agriculture Marketing Authority (FAMA)
8.	2022	Talk on Agriculture Innovation for Resilient Food Production	Invited Speaker Maxis
9.	2022	Agriculture Entrepreneurship and Marketing Strategies for New Agriculture Product	Keynote Speaker Universitas Pertahanan Nasional (Veteran), Surabaya, Indonesia
10.	2022	The 3 rd International Conference on Environmentally Sustainable Animal Industry Sustainable Livestock Practices	Keynote Speaker Brawijaya University, Malang, Indonesia
11.	2022	World Research and Innovation Festival 2022 The Role of ICT-Driven Tools and Technologies to Spread Innovation for Adaptation to Climate Change	Keynote Speaker West Visayas University, Philippine
12.	2022	ICIS 4th 2022 Green Economy and Environmental Law in The Society 5.0	Keynote Speaker University Islam Kadiri (Uniska) Kediri East Java-Indonesia
13.	2022	Webminar JTP Urban Agriculture	Invited Speaker JTP
14.	2022	Webminar JTP Agriculture Entrepreneurship and Marketing Strategies for New Agriculture Product	Invited Speaker JTP

15.	2022	Pengurusan Rekod Ladang Kursus Pegawai Pertanian	Invited Speaker Jabatan Pertanian
	2022	Kursus RISDA Siri 2	Invited Speaker RISDA
16.	2022	Kursus RISDA Siri 3	Invited Speaker RISDA
17.	2022	Kursus Pemantapan Penolong Pegawai RISDA Demonstrasi Kaedah Dan Demonstrasi Plot	Invited Speaker RISDA
18.	2022	Kursus Pemantapan Pegawai RISDA Konsep, Falsafah Pengembangan Pertanian/Pembangunan Dan Teknologi Program Pengembangan	Invited Speaker RISDA
19.	2022	Rural Community	Brawijaya University, Malang, Indonesia
20.	2022	Women in Agriculture Development	Brawijaya University, Malang, Indonesia
21.	2022	Kursus Pasaran Buah-buahn Pegawai AADK	Invited Speaker AADK
22.	2022	IPB Summer School GHG in Agriculture-Malaysia case	Invited Lecturer IPB University, Bogor, Indonesia
23.	2022	Penulis Bab Dalam Buku	Invited Author TSIS, Terengganu State
24.	2022	Auditor for UMK Program	TTAC Auditor Malaysia Board of Technologist (MBOT)
25.	2022	RTM TV	Invited Panel/Speaker RTM News: BIZ MALAYSIA for the Slot of Terbelakah Nasib Penoreh
26.	2022	Harga Siling Bergerak (Astro Awani) https://www.astroawani.com/video-terkini/sekuriti-makanan-kerajaan-perkenal-harga-siling-bergerak-1971362	Invited Panel/Speaker ASTRO AWANI
27.	2022	Agriculture Supply Chain	Guest Lecturer Brawijaya University, Malang, Indonesia
28.	2022	Agriculture Extension	Guest Lecturer Brawijaya University, Malang, Indonesia
29.	2022	Training Competencies Assessment	Trainer Brawijaya University, Malang, Indonesia

30.	2021	Malaysia Agriculture Economics Association (MAEA)	Vice President MAEA
31.	2021	Korean Government	Research Consultant
32.	2020	International Society for South East Asian Agricultural Science (ISSAAS)	Commitee Member ISSAAS
33.	2020	SEARCA	Awardee Professorial Chair Scholarship
34.	2020	International Student Forum (ISF) Brazil	Invited Panel/Speaker Discussion on International Overview about COVID-19 in Agriculture
35.	2020	University Community Transformation Centre (UCTC), UPM	Invited Panel/Speaker UCTC Webseminar in Discussion on The Effect of COVID-19 to Agriculture Sector focusing on Agriculture Extension
36.	2020	ASTRO AWANI TV	Invited Panel/Speaker Astro Awani News for the Slot of Realiti Rakyat: Cabaran Sektor Pertanian Ketika Pandemik COVID-19
37.	2020	African Journal of Environmental Science and Technology	Journal Reviewer Advancing Climate Change Adaptation in Uganda's Agricultural Programming for Sustainable Development: Key Milestones and Constraints
38.	2020	Bulletin Economic and Technology Management Review (ETMR), MARDI	Journal Reviewer The Economic Potential of First Hybrid Rice Variety (KADARIA 1) Adoption in Malaysia
39.	2020	InQKA, Universiti Teknologi MARA, Malaysia	Auditor Deemed Accredited Audit for Diploma of Agripreneurship, Universiti Teknologi MARA, Malaysia
40.	2020	Universiti Pendidikan Sultan Idris (UPSI)	Academic Member Committee of Program Restructure
41.	2020	TTAC Malaysia Board of Technologist (MBOT)	TTAC Panelist Malaysia Board of Technologist (MBOT)
42.	2020	IPB University, Bogor, Indonesia	Guest Lecturer Carbon Footprint in Malaysia Agriculture
43.	2020	IPB University, Bogor, Indonesia	International Judge

			ESL Photo & Videography Competition on “Reducing Carbon Footprint in Actions”
44.	2020	Universitas Sebelas Maret, Indonesia	Guest Lecturer Farm Management in Response to Megatrend in Agriculture Sector
45.	2020	Visayas State University, Philippines	International Reviewer 37 th Agency Research In-house Review
46.	2019	Asian Conference on Remote Sensing, Daejeon, Korea	Conference Session Chairman 40th Asian Conference on Remote Sensing, Korea
47.	2019	Bogor Agricultural University, Indonesia	Invited Panel/Speaker International Conference on Human Ecology: Human Capital and Agro-Maritime Innovation Development at the Global Era at Bogor Agricultural University Indonesia
48.	2019	Tokyo University of Agriculture (TUA), Tokyo, Japan	International Advisor International Student Summit (ISS) 2019, Tokyo, Japan
49.	2019	Khazanah Research Institute (KRI)	Invited Panel/Speaker Stakeholder Feedback Workshop on System Dynamics Model of the Paddy and Rice Sector
50.	2018	University Community Transformation Centre, UPM	Speaker Modern Training Management and Practices for Ministry of Agriculture, Bangladesh
51.	2018	Bogor Agricultural University	Invited Panel/Speaker SLP at Bogor Agricultural University
52.	2018	Global Forum for Rural Advisory Services (GFRAS)	Expert 9th Annual Meeting Global Forum for Rural Advisory Services 2018
53.	2018	SEAMEO SEARCA	Expert ASEAN Multi-sectoral Workshop on Mainstreaming Biodiversity for Food and Agriculture
54.	2018	Ministry of Research, Technology and Higher Education Bogor Agricultural University (IPB)	Expert IPB Goes to Field and ASEAN SLP Activity Year 2018 Institute of Research and Community Services Bogor in Agricultural University
55.	2018	Universiti Putra Malaysia	Head of Coordinator Inviting Delegates From IPB for SLP Discussion at UPM

2) Membership

No.	Year	Details of Membership
1.	2000- present	Kyushu Economic Review Society, Japan (Ordinary Members)
2.	2001- present	The Agricultural Economics Society of Japan, Japan (Ordinary Members)
3.	2001- present	The Rural Economics Society in Chubu District, Japan (Ordinary Members)
4.	2003- present	International Society for Southeast Asian Agriculture Sciences (ISSAAS), Malaysia Chapter (Ordinary Members)
5.	2008- present	The Farm Management Society of Japan, Japan (Ordinary Membership)
6.	2008- present	International Regional Development Society of Japan (Ordinary Membership)
7.	2008-present	Agricultural Extension Research Society of Japan, Japan (Ordinary Membership)
8.	2010-present	Malaysia Agriculture Economics Society (Ordinary Membership)
9.	2018-present	Australasia-Pacific Extension Network (Ltd) (Ordinary Membership)
10.	2018-present	Rural Advisory Services for Southeast Asia (RASSEA) (Advisory)
11.	2018-present	Global Forum for Rural Advisory Services (GFRAS) (Member)
12.	2023-present	Malaysia Forum for Rural Advisory Services Network (MAFRASN) (President)

13. Community Engagement (Agriculture Extension Activity)

No.	Activities	Year
1.	Invited Panel/Speaker Astro Awani News: Rubber Industry: How can consolidation aid smallholders community	2024
2.	Invited Panel/Speaker Bernama TV Online News: Kerajaan dan Rakyat Pastikan Elak Kebergantungan pada Luar Negara	2023
3.	Invited Panel/Speaker Astro Awani News: Sekuriti Makanan, Kerajaan Perkenalkan Harga Siling Bergerak	2023
4.	Invited Panel/Speaker RTM News: BIZ MALAYSIA for the Slot of Terbelakah Nasib Penoreh	2022
5.	Invited Speaker Parents' Talk: Mengenal Pertanian, Perubahan Iklim dan Belajar Menjaga Bumi Organized by Community Service Institute of Universitas Muhammadiyah Jogjakarta, Indonesia	2022
6.	Speaker Agriculture Innovation for Resilient Food Production	2022

	AIS-Maxis Staff	
7.	International Reviewer for Visayas State University, Philippines 39 th Agency Research In-house Review	2022
8.	Guest Lecturer for IPB University, Bogor, Indonesia GHG Emission in Malaysia Agriculture	2022
9.	Guest Lecturer Brawijaya University, Malang, Indonesia Women in Agriculture	2022
10.	Guest Lecturer Brawijaya University, Malang, Indonesia Rural Community	2022
11.	Guest Lecturer Brawijaya University, Malang, Indonesia Agriculture Supply Chain	2022
12.	Guest Lecturer Brawijaya University, Malang, Indonesia Agriculture Extension	2022
13.	Guest Speaker Webminar JTP Urban Agriculture	2022
14.	Guest Speaker Webminar JTP Potensi Produk Pertanian Baharu	2022
15.	International Reviewer for Visayas State University, Philippines 38 th Agency Research In-house Review	2021
16.	UCTC Webminar Cabaran Pengembangan Pertanian Pasca Covid 19	2020
17.	Live TV Astro Awani News for the Slot of Realiti Rakyat: Cabaran Sektor Pertanian Ketika Pandemi COVID-19	2020
18.	International Online Student Forum Organized by ISF Brazil Discussion on International Overview about COVID-19 in Agriculture	2020
19.	Guest Lecturer for IPB University, Bogor, Indonesia Carbon Footprint in Malaysia Agriculture	2020
20.	International Judge for IPB University, Bogor, Indonesia ESL Photo & Videography Competition on “Reducing Carbon Footprint in Actions”	2020
21.	Guest Lecturer for Universitas Sebelas Maret, Indonesia Farm Management in Response to Megatrend in Agriculture Sector	2020
22.	International Reviewer for Visayas State University, Philippines 37 th Agency Research In-house Review	2020
23.	Agriculture Method Demonstration Perkampungan Orang Asli Pos Yum, Sungai Siput, Perak	2019
24.	Agriculture Method Demonstration Perkampungan Orang Asli Kuala Mu, Sungai Siput, Perak	2019
25.	Agriculture Method Demonstration Perkampungan Orang Asli Kampung Pasu, Kuala Krau, Temerloh, Pahang	2018
26.	Agriculture Method Demonstration Perkampungan Orang Asli Bukit Payung, Melaka	2017

27.	Agriculture Method Demonstration Perkampungan Orang Asli Kuala Gandah, Pahang	2017
28.	Consultation on Pest Control in MADA Paddy Farming PPK Kepala Batas, Kedah	2017
29.	Agriculture Method Demonstration Perkampungan Orang Asli Segamat Kecil, Johor	2016
30.	Agriculture Method Demonstration Perkampungan Orang Asli Kampung Pisang, Ipoh, Perak	2016
31.	Agriculture Method Demonstration Kampung Orang Asli Tohor, Kenaboi, Negeri Sembilan	2015
32.	Agriculture Method Demonstration Perkampungan Orang Asli Kampung Tuel, Gua Musang, Kelantan	2015
33.	Agriculture Method Demonstration Kampung Tenang, Labis, Johor	2014
34.	Agriculture Method Demonstration Kampung Pos Betau, Kuala Lipis, Pahang	2014
35.	Agriculture Method Demonstration Kampung Changkat Bintang, Hulu Selangor, Selangor	2013
36.	Agriculture Method Demonstration Kampung Bukit Pelatuk, Sungai Siput, Perak	2013
37.	Expert Hari Bersama Pakar Pertanian, Tanjung Karang, Selangor	2010
38.	Expert Hari Bersama Pakar Pertanian, Temerloh, Pahang	2009
39.	Expert Hari Bersama Pakar Pertanian, Jeli, Kelantan	2008
40.	Expert Hari Bersama Pakar Pertanian, Pekan, Pahang	2007
41.	Expert Hari Bersama Pakar Pertanian, Batu Pahat, Johor	2007